

partnerships with Kaiser Permanente, potentially creating a unique partnership with the new Kaiser Medical School. Lastly, a feasibility study for the new CHHS building is underway. Fundraising may be necessary, and if partnerships with Kaiser occur, the building may need to be relocated to Atherton because of parking and access issues.

VII. Time Certain 11:45 am: P # o o @
Hoang, AVP Marketing & Communications)

Andy Hoang gave a presentation on the history of CSULB and the marketing changes over the years. His team has chosen a new logo and branding for the University of the Beach State University # o y # , and is requesting feedback from everyone on campus. It was suggested that Andy give this presentation to more faculty on campus because it was very enlightening, potentially in a town hall forum. There was also a discussion about potential mascots for the University.

VIII. Lottery Updates

u . . . V however the College will not know exact dollar amounts until mid-February. The next FC meeting in February will be used to discuss lottery rankings and decisions, so proposals will be available for review now through early January. There was a discussion about whether or not faculty should review their own department proposals, including collaborative proposals submitted by another department but that is affiliated by their own department.

IX.) k

A report on InfoReady was included on the announcements sheet. Please email Terry