



CSULB

Parking and Transportation Services

Annual Report

2021-22

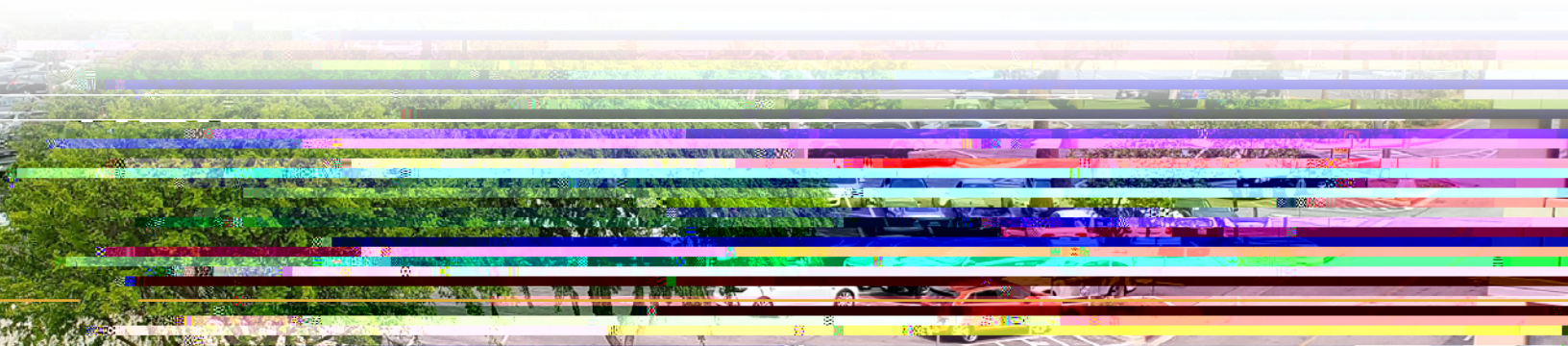
WELCOME MESSAGE

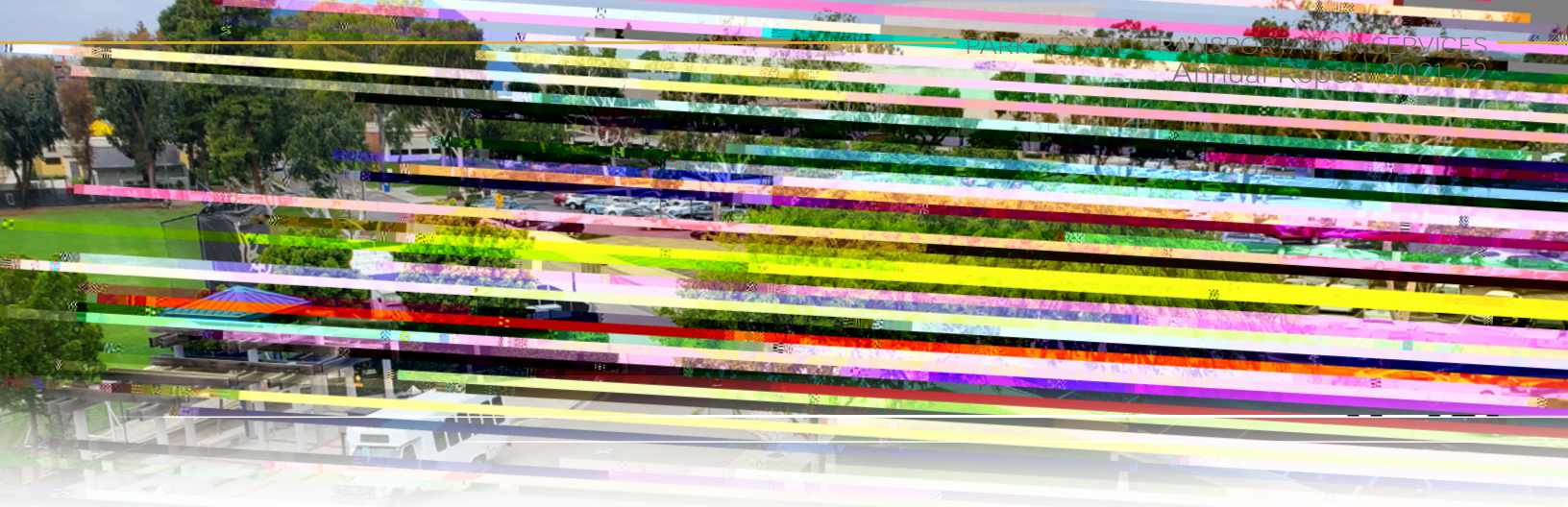
Greetings CSULB Community,

We are pleased to present to you this year's Annual Report for Fiscal Year 2021-22. The purpose of our annual report is to provide a transparent view of parking revenue and expenses along with insight into our in-person and online parking services, and scope of parking infrastructure. Inside this report, you will also find useful statistics, comparisons, and a brief list of program achievements for the past fiscal year (July 1, 2021-June 30, 2022).

The 2021-22 academic year began with a partial return to in-person classes. Students returned to campus at a level of 43% in fall 2021 and at 81% in spring 2022. Many faculty and staff continued a hybrid schedule with a portion of their work week performed at home. On-campus events also began to resume in lower numbers in the fall, but we saw a more significant return during the spring semester with larger capacity sporting events and a series of

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PARKING FEE SCHEDULE

5-YEAR INCREASE 2021-26

We were reluctant to take this step, but in summer 2020, a parking fee correction plan was presented to the Student Fee Advisory Committee and approved. This 5-year increase (effective on July 1, 2021) created a sustainable parking budget moving forward, started the process to fund vital parking construction, and better

WE DELIVER SUPERIOR CUSTOMER SERVICE

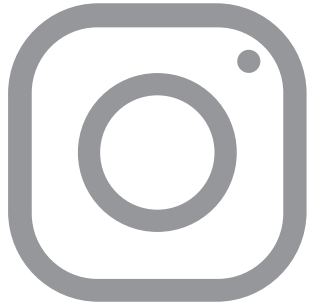


Siobhan Cullen
Director, Equity & Diversity



PARKING AND TRANSPORTATION SERVICES **AT A GLANCE**

WE COMMUNICATE

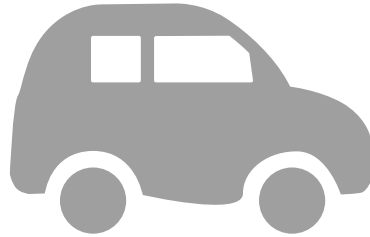


3,600+

FOLLOWERS

450+ posts

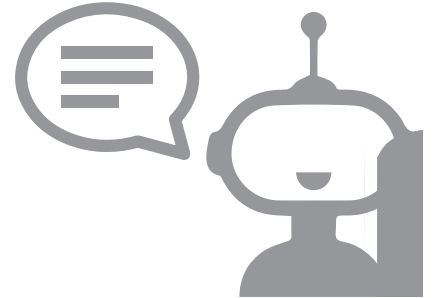
400+ stories



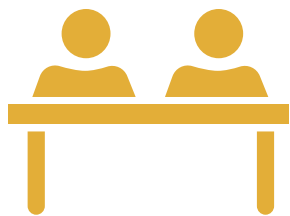
1,100+

FOLLOWERS

180+ tweets



STAFFING, SIGNAGE, AND CUSTOMER SERVICE FOR CAMPUS EVENTS



2,500+

TOTAL EVENTS IN
THE SYSTEM



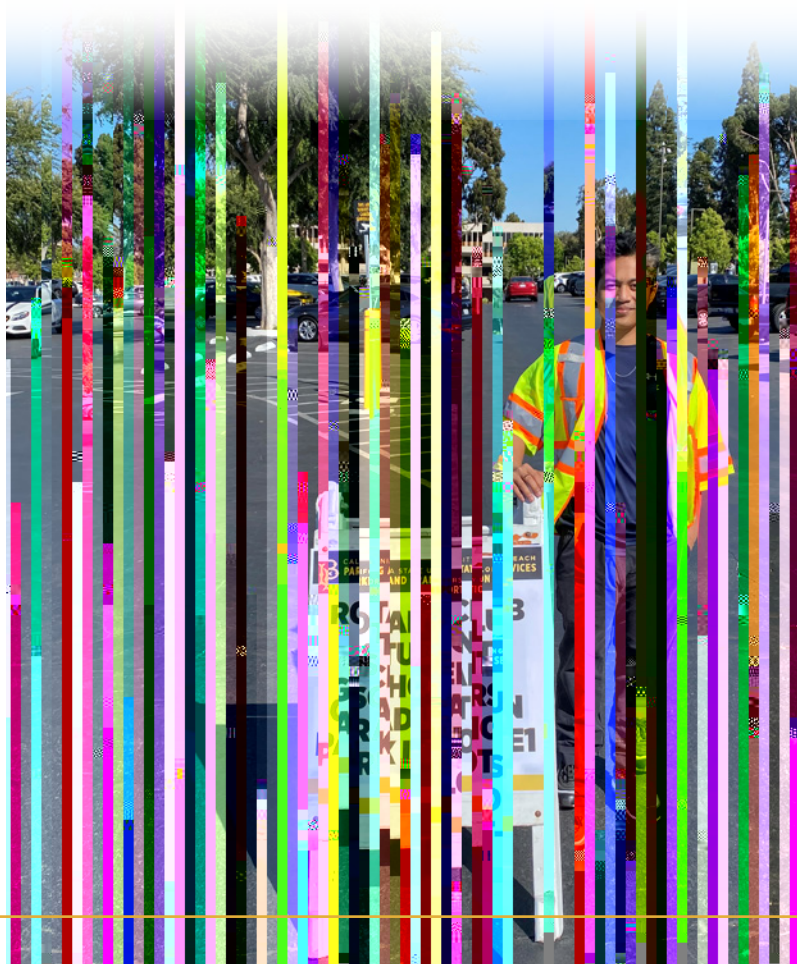
200

DIRECTIONAL SIGNS
DEPLOYED
(Both custom event signage
& ParkMobile signs)



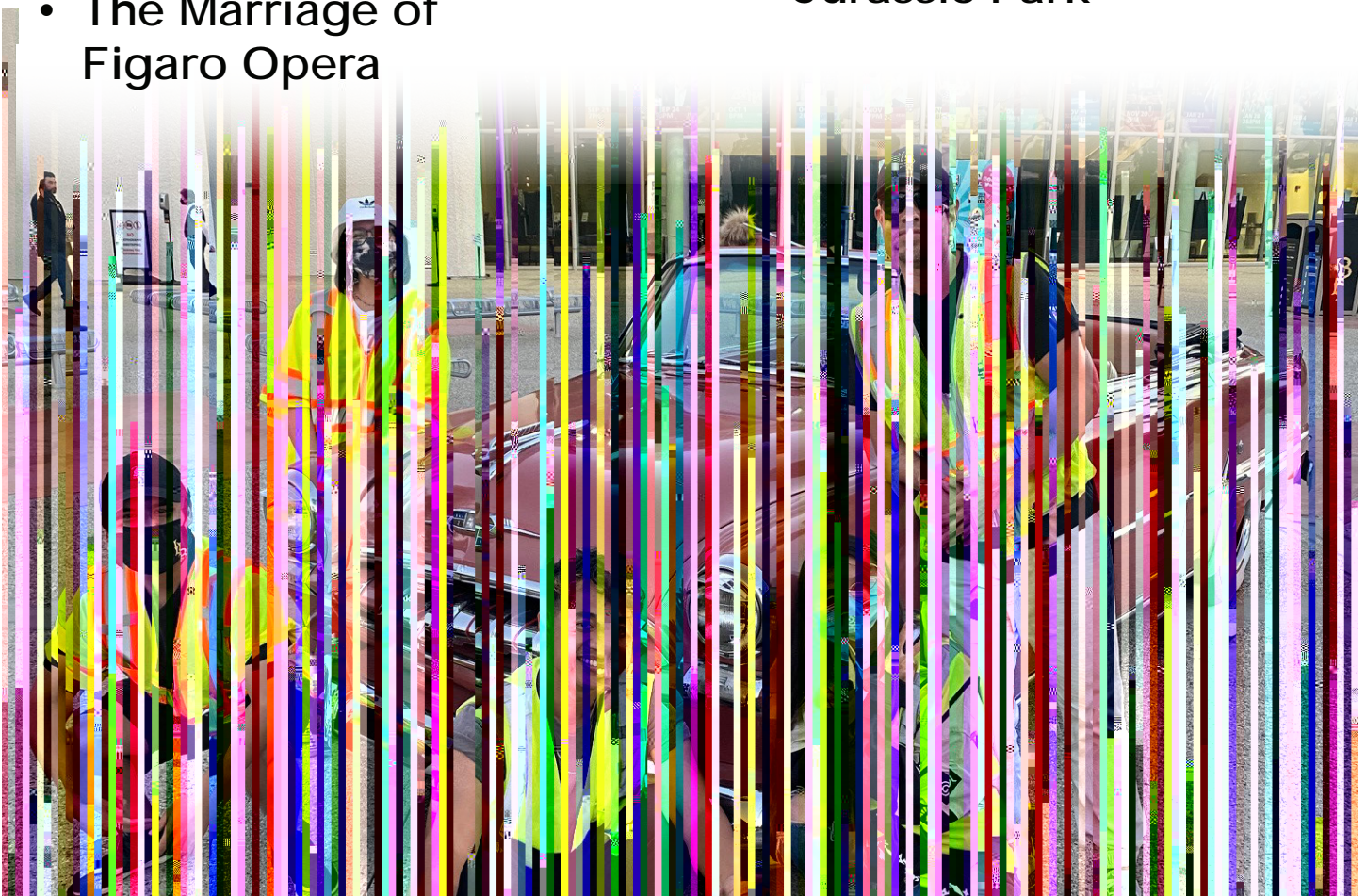
170+

EVENTS ASSISTED
BY EVENT SERVICES



TOP EVENTS OF THE YEAR

- Swearing In ceremony for UPD chief and officers
- ASI Big Event presents Giveon
- Musical Theatre West Series
- The Marriage of Figaro Opera
- Chief Fernando Solarzano retirement
- International Brazilian Jiu-Jitsu
- Beach Pride Events
- Park Drive-In movie: Jurassic Park



OPERATIONAL C AND SAFETY

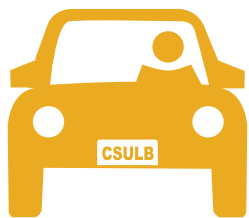
Parking Enforcement is more than citations. Our officers on patrol are often the first contact for students, employees and visitors for a variety of services. Individuals in parking lots often need information. That can be in the form of purchasing the correct permit, operating the pay stations, where to park, vehicle assistance and even safety issues where University Police coordination would otherwise be necessary.

These same officers also perform traffic control during peak times of vehicle congestion on campus, they improve lot security during their patrols and even jump batteries for stranded motorists.



NEW SERVICES

2021-22



42

CLEAN AIR

VEHICLE 8 c 2.06/7N7GS1.8m 0 0(8 c 2.184 1.564 2.545 1.416|7002 T

RIDE CSULB

PARKING AND TRANSPORTATION 

PARKING EXPENSES

\$13M



42.4%

Lot Maintenance, Repairs,
& Construction Reserves



Financial Outlook

5-Year Review (pg. 1)

Sources of Revenue	2018-19 Actuals	2019-20 Actuals	2020-21 Actuals	2021-22 Actuals	2022-23 Budget
Parking Permits	\$10,083,827	\$10,432,983	\$1,388,003	\$9,401,777	\$13,240,229
Parking Events	818,990	594,446	56,585	\$1,388,024	\$13,240,229

Financial Notes (cont'd)

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Less: Equipment Expenses

Equipment Reserve balance was reduced slightly due to some emergency purchases made in FY21/22.

LOOKING AHEAD

Look for these
NEW SERVICES
coming to CSULB
in 2022-23:



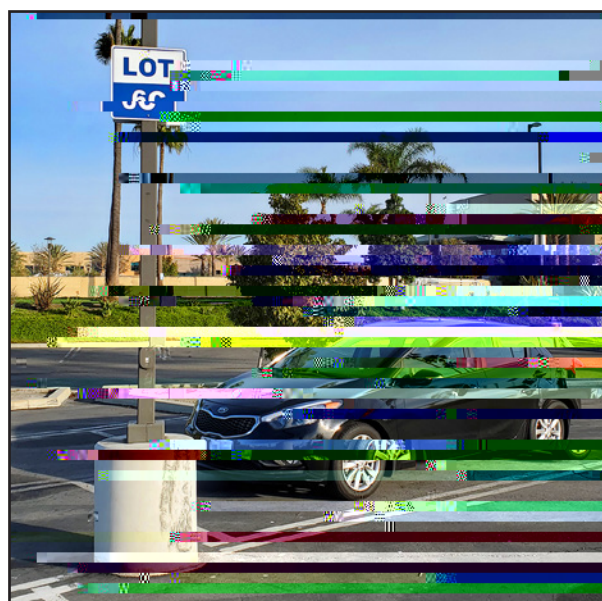
**Employee Vanpool
program**



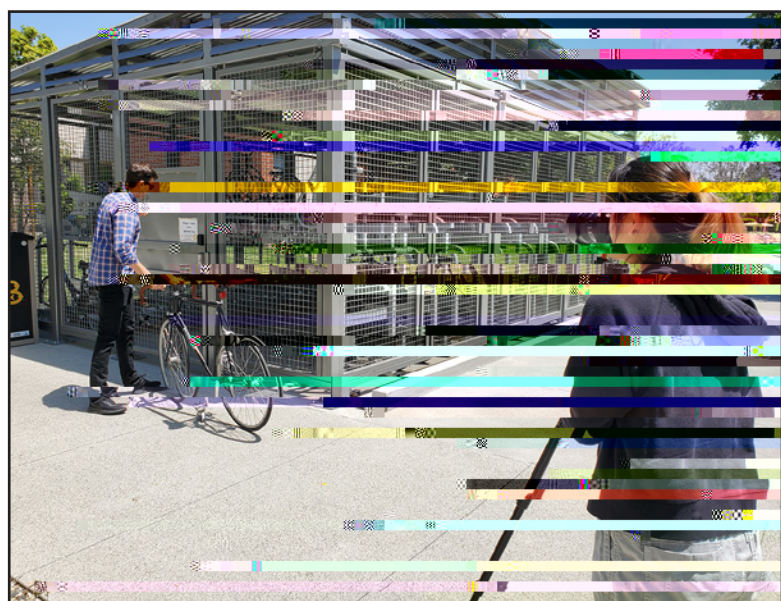
**Additional EV
charging spaces**



**Additional social
media platform for
communications**



**O -Campus
Overflow Lot
(Cottonwood Church)**



**Instructional
Videos**



PARKING AND TRANSPORTATION SERVICES
CALIFORNIA STATE UNIVERSITY, LONG BEACH

1250 Bellflower Boulevard, Long Beach, CA 90840

562.985.4146 | 8 a.m-5 p.m.

www.csulb.edu/parking | www.csulb.edu/ride